Espla

Internet native, self-sovereign, digital organizations

Allocating funds
requires trust

- Use personal accounts

- Keep track of who is owed what

- Using complex software

The chain of decisions
can be easily lost

- Deciding informally over a messaging app

- Happened a long time ago, somewhere

- Decision making is disconnected from the effects of the decision

Starting an organization
is not very user-friendly

- where do I start?
- how much does it cost?
- submit statutes/vision/mission/goals
- wait wait wait…

Orgs

Similar to how we went from
Applications to Apps

We need to go from Organizations to
Orgs

Espla

A place where you can create and manage orgs together.

Esplanade

"a level open stretch of paved or grassy ground"
(Merriam-Webster, n.d.)

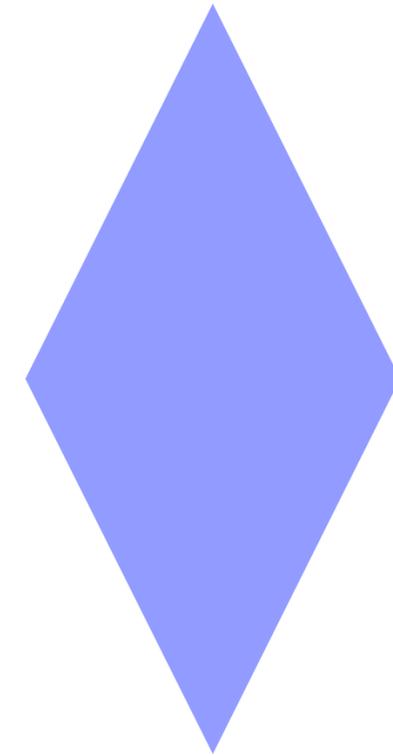# Focus on doing

Start instantly
Set things in stone later

Starting an org should be as easy as creating a WhatsApp group

members = org

Hold assets
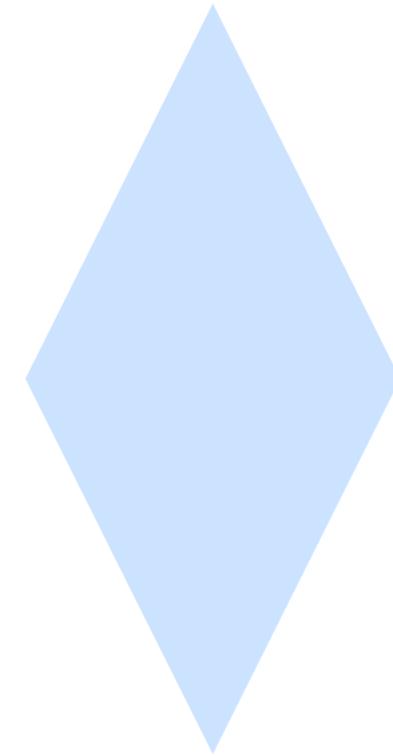Make proposals
Update org structure

members

delegate = member

Make proposals

Execute proposals

On behalf of members

Cannot change the org
structure

delegates

members + delegates

Democratic decision making

Structure is a direct reflection of membership

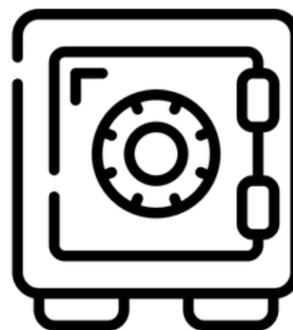Decisions have the capacity to execute

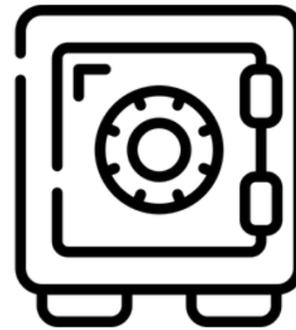**org**

Core concepts

people + vault

digital org

Core concepts

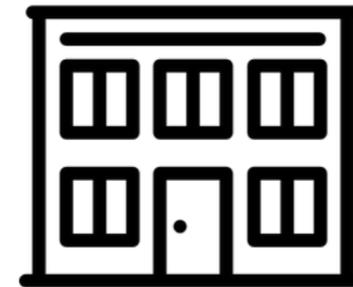people   +   vault   (+)   entity

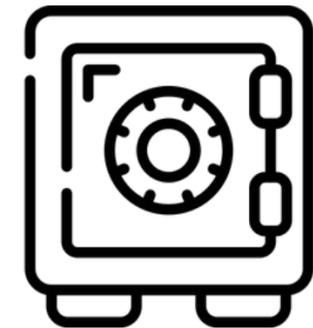digital org   analog org

People

voting & communication

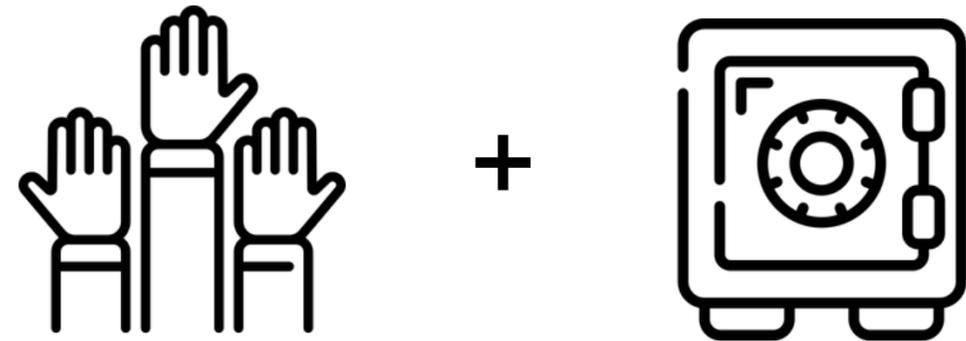it all starts by people coming together

Vault

operates via signatures

decisions become actions (literally)
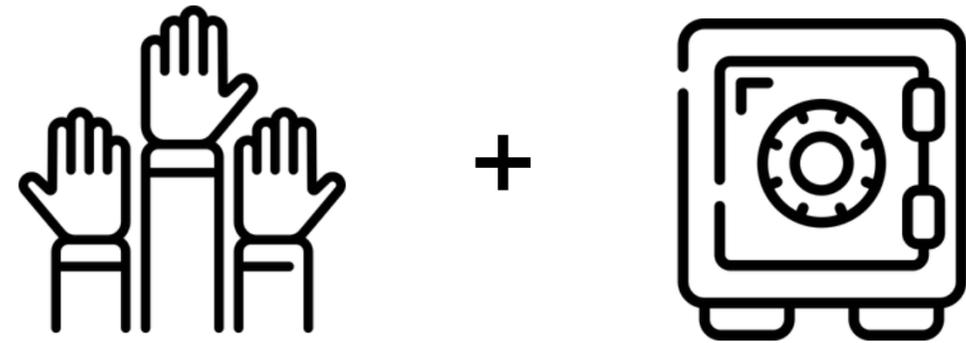
How it works

votes = signatures

decide in a way that reflects your actual structure

How it works

private key
or
email

uniquely identify yourself

+

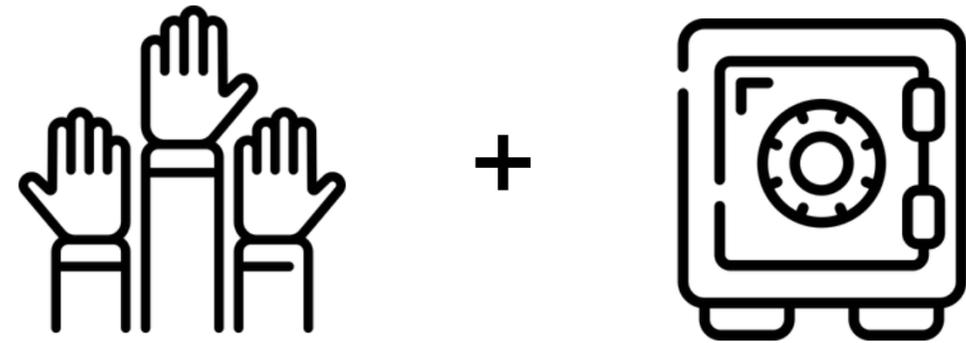# How it works

proposals
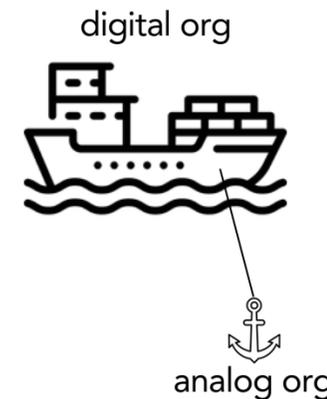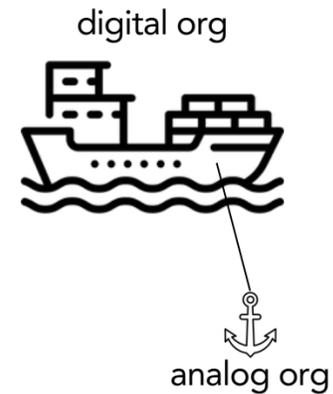## =
transactions
work in a way that feels natural

What if?

buy something online

open a bank account

sign a grant application

hire someone

digital org
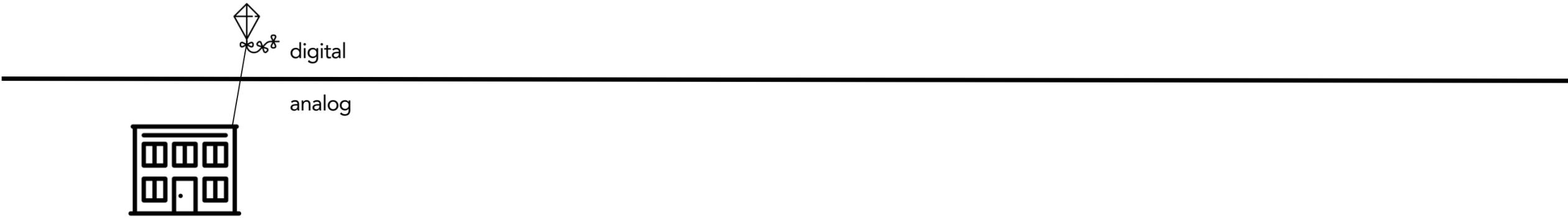
digital org

digital org

digital org

digital org
analog org

digital org

digital org
analog org

start digital

digital

analog

solidify with traditional

upgrade with digital

digital

analog

start traditional

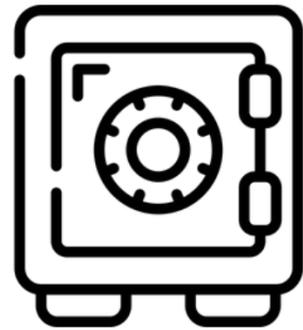|	Start an Org	KYC your members	Register for an entity
	operate purely digitally	use e-money	operate in the traditional world
proposals & voting	✅	✅	✅
transactions	✅	✅	✅
fiat on/off-ramp		✅	✅
credit card			✅
bank account			✅
agreements			✅
anything a legal entity is allowed to do			✅

Espla

Built on

Safe   citizenwallet   GnosisCHAIN